



# ECOMMERCE INTEGRATION TECHNOLOGY 2.0

30+  
SHOPPING  
CARTS

Today eCommerce is competitive industry, with new shopping platforms constantly appearing. What do you need to meet the requirements?

- > Unified interface to work with multiple platforms simultaneously
- > Flexible solution to meet different integration requirements
- > Scalable infrastructure based on Amazon AWS
- > Code samples to save time for developing integration

**Meet one solution to integrate your system with all available eCommerce platforms!**

API2Cart provides integration at much better rate than developing your own integrations with multiple platforms. It helps you minimize expenses and keep future support costs low. The more platforms you integrate with - the more advantages you get from using API2Cart.

## HOW IT WORKS



[WWW.API2CART.COM](http://WWW.API2CART.COM)

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# ENJOY THE BENEFITS OF API2CART

## ONE-FOR-ALL INTEGRATION

You need to integrate your system with API2Cart only. You are provided with one high level integration, with clear, [documented API](#), simple enough to perform, and ready-made code samples.

API2Cart integrates with multiple complex platforms and their versions and prevents you from facing all the complexity.

## TOP ECOMMERCE PLATFORMS SUPPORTED

API2Cart allows you to work with most popular shopping carts. [The list of supported shopping carts](#) includes over 30 shopping platforms and constantly grows, providing you with more integration opportunities.

## NEW BUSINESS OPPORTUNITIES

Now your solution will be able to work with multiple shopping platforms at once, overcoming limits of every specific platform. You can increase the potential market for your solution 20 times or even more!

## RESPONSIVE TECHNICAL SUPPORT

API2Cart Team realizes the importance of [high quality support](#) at any stage of your work with the service. Experienced tech engineers are always ready to answer your questions and provide advice to guarantee best service user experience.

## COST-EFFECTIVE UPDATES

API2Cart handles new shopping cart versions, releases, types. They are added completely insensibly for you while you enjoy the benefits and focus on working with your customers and core business.

## ENHANCED SECURITY

API2Cart guarantees high level of security and service availability taking the following measures: two levels of data authorization, connection via SSL protocol, constant uptime monitoring, service diagnostics and unit-testing.

## AREAS OF API2CART USE

### ✔ ACCOUNTING SYSTEMS

- › Get information about new orders, customers in a flash
- › Send updated information back to store right when you receive it

### ✔ ONLINE INVENTORY/LOGISTIC SYSTEMS

- › Get product stock information from online store
- › Pass information about updated stock back to online store



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## ✔ MOBILE COMMERCE PLATFORMS

- › Connect single mobile application with multiple shopping carts in the most effective way possible
- › Integrate mobile shopping cart with existing online shopping cart to have both systems in sync
- › Retrieve all kinds of data from existing shopping carts to analyze, represent it in form of reports, and make specific conclusions

## ✔ EMAIL MARKETING SERVICES

- › Update customer information and perform personalized mailing campaign
- › Get information about new orders and initiate order-specific mailing campaign

## ✔ ORDER MANAGEMENT SYSTEMS

- › Collect information about new orders, customers almost immediately
- › Send updated order information back to store (order status, tracking information, other)

## ✔ COMPARISON SHOPPING ENGINES

- › Get new and updated product information directly from merchant's shopping cart

## ✔ THIRD-PARTY ANALYTICS SERVICES

- › Get all the information, including specific details in the most effective way, right from the shopping cart with no data loss and in realtime

# CONTACT INFORMATION

## API2CART OFFICIAL SITE

<http://www.api2cart.com>

## TECHNICAL SUPPORT

[support@api2cart.com](mailto:support@api2cart.com)

## BUSINESS DEVELOPMENT

[business@api2cart.com](mailto:business@api2cart.com)

The service is provided by  **MagneticOne**  
Innovations. Always.



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